

DATA JUMPSTART

Put Data Quality to Work

Data Jumpstart is a fast, cloud-based data quality analysis designed to help organizations understand the impact of data quality in driving growth, increasing margins, speeding new product introductions, and maximizing the value of major initiatives such as M&A and digital transformations. This solution includes embedded best practices, hundreds of proven data quality reports, cultivated data intelligence dashboards, and guidance from Syniti’s world-class data experts to interpret the findings. Within three weeks, businesses can expect a clear roadmap for how future data quality improvement initiatives will impact key business metrics such as EBITDA and working capital.



Challenges You May Recognize

According to a recent HFS Research study of over 100 C-Suite executives in Global 2000 businesses, only 5% of respondents have a high degree of confidence in their data. And yet, nearly half of the respondents agree that **“they are significantly under-utilizing their data resources due to a lack of an effective data management strategy.”** This disconnect often shows up with real-world challenges like these:

- “We’re planning our migration to S/4HANA, but our data is a mess”
- “We’re having an issue with invoicing accuracy, but we’re having trouble nailing down the reasons”
- “We know we have data quality issues, but I need to build a business case in terms my boss can understand”
- “Our analysts complain they spend 80% of their time fixing data problems”
- “Word came down that the CEO feels the data can’t be trusted. We have to get this fixed!”
- “We know we need to implement (data quality / master data management / data governance), but we don’t know how to get started”

With Data Jumpstart by Syniti, you will have actionable insights into where your data challenges exist and what you can do about them in just three weeks. More importantly, you will have visibility into how those challenges map to business outcomes that will help you build the business case for action.

When Data Jumpstart Makes Sense

Data is the lifeblood of every enterprise, but it is not always nurtured in ways that ensure its trustworthiness. Here are a few examples of situations where data becomes mission-critical and igniting your data strategy with Data Jumpstart makes sense.

Bad Data is Impacting Business Operations

“First-time right” is a goal of every business, whether that is related to invoicing, vendor onboarding, new product creation, or a myriad of other business processes. When your first-time right percentages are suffering, you can be confident there is a data problem. Data Jumpstart will help you quickly identify issues so you can get your business back on track.

Preparing for a Migration Project

Whether you are planning for a move to SAP S/4HANA or consolidating multiple ERP or HR systems, data quality, relevancy, and harmonization is going to play a critical role. With Data Jumpstart, you can be confident that you understand your data risks and opportunities before these complex projects begin.

Defining and Proving Your Data Business Case

Often the IT and data teams feel the pressure of data issues but don't get the budget or solutions necessary to address the challenges. In just three weeks, Data Jumpstart connects data quality issues directly to business outcomes to help you build your business case.

Improving the Trustworthiness of Your Data

You may have the best data scientists in the world, but if your data is not understood or trusted, it won't matter. Data Jumpstart helps you define and prioritize the actionable next steps to make your data trustworthy and keep it that way.

Focus on Key Business Processes to Drive Results

Syniti delivers Data Jumpstart as a secure, cloud-only solution, powered by the Syniti Knowledge Platform and focused on three primary business processes. Honing in on these specific areas means projects return maximum value for minimal cost.



Procure-to-Pay

Syniti helps you leverage your data to recover working capital, reduce P&L costs, and manage procurement supply chain risks. Vendor and material data are key company assets. Improve your Procure-to-Pay performance with actionable insights from your data.



Order-to-Cash

Recover working capital and reduce revenue erosion with Data Jumpstart. Customer and material data are key company assets. Improve your O2C performance and your customer experience by prioritizing data improvements.



Material Management

Understand how data can help ensure OEE and plant uptime, while recovering working capital and expense costs. Your Spare Parts and related data are valuable company assets. Keep your plant and equipment running on-time and on-budget.

Benefits You Can Expect in Three Weeks

Our expectation is that every Data Jumpstart customer will leave this engagement with a clear strategy for creating positive business impacts through data. Some of the benefits you can expect include:

Data Clarity

The answers to the “What and Why” of Data Quality

Actionable Insights

Visibility into next steps, remediation priorities, and process impacts

Business Outcomes

Identification of potential cost savings, cash flow, P&L, or process improvements

Data Business Case

Recommended downstream ‘strategic data initiative’ roadmap and business case

Data Engine Ignited

Enterprise data platform turned on for remediation and future strategic data initiatives

LEARN MORE AT [SYNITI.COM/DATAJUMPSTART](https://www.syniti.com/datajumpstart)



Data That Ignites

www.syniti.com
[@SynitiData](https://twitter.com/SynitiData)

